

ASHMM ANNUAL CONFERENCE

October 14 – 17, 2025

Perdido Beach Resort

AGENDA

Tuesday, October 14

- 4p Hotel Check-in
5:30p Registration Desk (Lobby/Foyer)
6:30 - 9p Welcome Reception – All Attendees (Sand Castle I & II)

Wednesday, October 15 (Education Sessions Night Reef I & II)

- 7- 8:30a Breakfast -**ASHMM Members** (Latitude 30) Meal Voucher issued at registration
7a Registration Desk (Night Reef Area)
8:30 - 8:45a ***Welcome & Vendor/Sponsor Recognitions...*** George Pearson, ASHMM President - All Attendees
8:45 – 9:45a ***How to Bridge the Gap when Supplies are in Short Supply; Where do you go?*** All Attendees
9:45 – 10a Break
10 – 11a ***Contracts & Service Agreements*** All Attendees
11a – 2p Exhibitor Set Up (Grand Reef) Vendors, set up at your convenience during these hours.
Vendor booths are preassigned! Please come & go to take part in educational sessions as much as you can!
11 – 11:20a ***Gold Sponsor Presentations-*** ASHMM Members
11:30a – 12:45p Lunch - All Attendees (Ballroom - Salons E-H)
1 – 2p ***How to Retrieve, Assimilate & Package Data in the Best Format for your Audience*** All Attendees
2 – 2:15p Break
2:15 – 4:45p Vendor Expo (Grand Reef) - All Attendees (Only ASHMM Members are eligible for Expo prize drawings)
7 – 10p **Dinner for all Attendees** (Ballroom - Salons E-H)

Thursday, October 16 (Education Sessions Night Reef I & II)

- 7 – 8:15a Breakfast -**ASHMM Members** (Latitude 30) Meal Voucher issued at registration
8:15 – 9:15a ***Legislative Update*** – Danne Howard, President, ALAHA - All Attendees
9:15 9:30a Break
9:30 - 10:30a ***Best Practice Sharing*** All Attendees
10:30 – 11:30a ***Integrating the C-Suite into being more Informed with MM Decisions*** All Attendees
11:30a Boxed Lunch to Go -All Attendees (Grand Reef)
Noon Member & Vendor Networking Events (12p-6p) 3 Meeting Areas TBA
Dinner- At One's Leisure - Support a Local Restaurant of Your Choice

Friday, October 17 (Education Sessions Night Reef I & II)

- 8 – 9a Breakfast -**ASHMM Members** (Latitude 30) Meal Voucher issued at registration
9 – 11a ***Business Meeting*** – ASHMM members only
(Members are strongly recommended to attend. Scholarship recipient attendance is required)