

# ASHMM ANNUAL CONFERENCE 2023

MOVING FORWARD IN REPAIRING THE CHAIN IN  
SUPPLY CHAIN

Tuesday, October 17 - Friday, October 20  
Perdido Beach Resort  
Orange Beach, Alabama



# AGENDA

## Tuesday, October 17, 2023

- 4p Hotel Check-in
- 5:30p Registration Desk (Lobby Foyer)
- 6:30 - 9p Welcome Reception (Sand Castle I & II)

## Wednesday, October 18, 2023

- 7-8a Members Breakfast (Latitude 30)
- 7-10a Registration Desk (Grand Reef)
- 8:15 - 8:30a Welcome & Introductions -Craig Davis, ASHMM President (Night Reef I & II)
- 8:30 – 9:30a *Supply Chain Management, Moving From a Transactional To A Strategic Partnership -Part I*  
Joe Colonna - Chief Supply Chain and Project Management Officer, Piedmont Healthcare (Night Reef I & II)
- 9 – Noon Exhibitor Set Up (Grand Reef)
- 9:30 – 9:45a Break
- 9:45 – 10:45a *Supply Chain Management, Moving From a Transactional To A Strategic Partnership -Part II*  
Joe Colonna - Chief Supply Chain and Project Management Officer, Piedmont Healthcare (Night Reef I & II)
- 11 – 11:30a Gold Sponsored Vendor Presentations (Night Reef I & II) Richardson Med Equip  
(Sponsor of Banquet Dinner Bar)
- 11:30a – 1p Lunch
- 1 – 2:15p *Future Automation Trends in Hospital Supply Chain: A Panel Presentation by Tecsys, RiseNow, & Locus Robotics* -Moderated by, Guy Courtin, VP of Industry and Global Alliances, Tecsys Inc. / Panelists: Bill Myers, Senior Director, RiseNow & Jason Lum, Strategic Account Manager, Locus Robotics
- 2:30 – 3p Gold Sponsored Vendor Presentations (Night Reef I & II) Medline Industries
- 3 – 5:30p Vendor Expo (Grand Reef)
- 6:30 – 7:45p Dinner and Drinks (Ballroom)
- 8 – 9p Henry Cho Comedy Show (Ballroom)

## Thursday, October 19, 2023

- 7 - 8a Members Breakfast (Latitude 30)
- 8 – 9a Legislative Update – Danne Howard, Deputy Director, ALAHA (Night Reef I & II)
- 9:15 – 10a Washington Update - Steven J. Rixen, Sr. Government Relations, and Public Policy Director, Vizient, Inc. (Night Reef I & II)
- 10:15 – 11:30a *Value Analysis 2.0: Post-Pandemic Strategies & Solutions* Join us as we discuss how value analysis was affected during COVID-19 and how our strategies have changed in the post-pandemic environment we now live in. You'll hear from a panel of experts as they share their value analysis tips and tricks, as well as their future-forward focus for the health care supply chain. -Rachel Anderson, Corporate Director of Supply Chain, Baptist Health, Montgomery, Al. (Night Reef I & II)

- 11:30a**            Boxed Lunch (Grand Reef)
- Noon**                Member & Vendor Networking Opportunity

**Friday, October 20, 2023**

- 8 – 9a**                Members Breakfast (Latitude 30)
- 9 – 11a**                Business Meeting – ASHMM members only (Night Reef I & II)  
Members are strongly recommended to attend. Scholarship recipient attendance is required.

**Special Guest**



**Henry Cho**

NASHVILLE – On February 11, comedian Henry Cho was inducted as the 229th member of The Grand Ole Opry. This prestigious honor has not been extended to a comedian since 1973.

Henry’s TV credits include appearances on NBC’s The Tonight Show, CBS’s The Late, Late, Show, and NBC’s Young Comedians Special. He served two years as host of NBC’s Friday Night Videos and had many guest roles on various network sitcoms. Henry was co-creator, co- producer and co-writer of “The Henry Cho Show” on GAC.

Henry’s one hour Comedy Central Special, “What’s That Clickin Noise?” Was also on Netflix. Henry can also be heard daily on Sirrus, XM, Blue Collar Radio and Pandora.

Some of Henry’s film credits include Universal’s McHale’s Navy with Tom Arnold and David Allen Greer; Say It Isn’t So with Heather Graham and Sally Field; and Material Girls with Hilary Duff and Angelica Houston produced by Madonna.

Henry was the keynote entertainer for The 59th Annual Radio & Television Correspondents’ Dinner and has worked extensively with Vince Gill, Amy Grant, Willie Nelson, Carrie Underwood, Reba and many others. Henry’s clean comedy is so versatile that he can headline Vegas and then tour with Michael W. Smith.

Henry filmed the Faith-based Indy film “Saving Faith” in which he co-starred and also co-producer was released by Lions Gate. Henry has been nominated for Best Supporting Actor in a Feature Film by the International Christian Film Festival. Henry recently completed filming a Hallmark movie “The Farmer and the Belle- Saving Santaland”. He’ll start shooting a TV pilot, “Double Occupancy” early July and also the film, “Cheyenne”. He’s working on his own project with Triple Horse Studios the guys behind “Case for Christ”.

**About the Speakers**

In Agenda Order



**Joseph Colonna**

Joe Colonna serves in the role of Chief Supply Chain and Project Management Officer, for Piedmont Healthcare, a 22-hospital health system in Atlanta, GA. At Piedmont, the Supply Chain and Project Management teams work closely with Piedmont’s executives, clinicians and business partners to ensure they are supporting the organization’s goals of Quality, Safety and Service, aligned with Stewardship of their resources. Joe is proud to say that both teams play a significant role in the strategic plans of the organization and are seen as valued partners by their customers. Joe was named one of the “*Ten People to Watch*” by The Journal of Healthcare Contracting in 2017 and Piedmont’s Supply Chain has been recognized nationally for the Team’s role in supporting Piedmont’s mission, including being named the “*2018 Supply Chain of the Year*” by Healthcare Purchasing News. Joe started his Supply Chain career with the United States Air Force in 1985 and his unique blend of healthcare experience comes from working for over 35 years in different aspects of the healthcare industry, including leadership roles in provider, consulting, distribution and group purchasing organizations.



**Guy Courtin**

Guy Courtin serves as vice president of Industry and Global Alliances at Tecsys, an omnichannel supply chain technology provider. He is a well-respected thought leader and speaker on the topic of the future of supply chains and retail in particular; in his current role, he leads Tecsys’ advanced technology and automation go-to market strategy. He brings over 20 years of experience in the supply chain industry, having held senior leadership roles at 6 River Systems (now part of Ocado), Infor and i2 Technologies (now Blue Yonder). In addition, he has been an industry analyst covering the supply chain and retail spaces for SCM World (now Gartner), Constellation Research and Forrester Research. Guy holds an MBA from the Olin School at Babson College, a Master’s degree from Loyola University Chicago, and a Bachelor’s degree from The College of the Holy Cross. Guy has been featured on numerous industry publications, podcasts and keynotes, speaking on the evolving retail ecosystem, the role of technology, and the interplay between physical and digital customer experiences; he proffers insight into the future of fulfillment, the new goalposts for customer loyalty, and how frictionless retail is forging new paradigms.



### **Bill Myers**

Bill is a leader with more than 20 years of experience in supply chain, with 17 of those years focused on healthcare supply chain with the TECSYS suite of WMS, DMS, and MDM modules. Originating from the operational team of Resource Optimization & Innovation (ROI), he has firsthand knowledge of what it takes to be successful in this industry using TECSYS software.

During his time as a consultant for TECSYS, Bill worked with organizations such as Piedmont Health, Orlando Health, North Mississippi Health Services, McKesson and Health and Human Services. He later led a team that provided technical support to ROI. He brings a perspective that is based on his broad portfolio of 11 healthcare-focused implementations and numerous projects and integrations. This combination uniquely positions Bill to assist

healthcare supply chains by more quickly recognizing their return on investment when utilizing this software.



### **Jason Lum**

Before joining Locus Robotics, Jason Lum ventured much of the tech industry having previously worked for Psion, Motorola and Zebra. Jason is also a veteran member of the supply chain industry under the following associations CSCMP, IWLA and WERC. With over 35 years within the industry, Jason has drawn on his varied experiences to help develop robots as a solution or “RAAS” at Locus Robotics. With over 1000 warehouse tours, and millions of dollars in ROI savings for his customers, this is the driving force behind Jason’s drive to foster digital transformation within the supply chain.



### **Danne J. Howard**

Danne Howard is the Deputy Director for the Alabama Hospital Association. She works with Alabama’s legislative and regulatory leaders in representing the interests of the Hospital Association’s membership. Danne became part of the AlaHA team in July 1996 and had been an active lobbyist dealing with healthcare issues since 1991. Before entering the political arena, Danne had 10 years of medical experience through her role as clinical coordinator and surgical scrub nurse for a Montgomery physician.



### **Steven J. Rixen**

Steven J. Rixen serves as the Sr. Government Relations and Public Policy Director for the Vizient Office of Public Policy and Government Relations. Steve and his colleagues in the Vizient Washington Office act as a resource for Vizient and our hospital members, providing insights about the impact of federal legislative and regulatory decisions while working to ensure that Vizient and our hospital members’ voices are being heard on Capitol Hill.

Steve has previously served as the Government Relations Director, Strategic Policy and Communications Consultant and Government Relations Manager for Vizient. Prior to joining Vizient, Steve worked as a professional staffer for U.S. Senator Byron Dorgan, and former Senate Budget Committee Chairman Kent Conrad. Steve has also served in state government relations and advocacy for a hospital in Bismarck, N.D.

A graduate of Northern State University in Aberdeen, S.D., in 2003 with degrees in History and Political Science, Steve lives in Edmond, Oklahoma with his wife and daughter. He is a dedicated, if long-suffering, fan of Liverpool F.C. and the Minnesota Vikings.



### **Rachel Anderson**

Rachel Anderson is the Corporate Director of Supply Chain at Baptist Health in Montgomery, AL. Baptist Health is an affiliate of UAB Health System and is the largest healthcare system providing comprehensive hospital-based and outpatient services to residents in Central Alabama. Rachel holds a BS in Health Services Administration and a BS in Supply Chain Management from Auburn University. She is actively involved in her alma mater and just recently served as the Philanthropy Chair and Executive Secretary for Auburn University’s Young Alumni Council. She currently serves as the Chair for AHRMM’s Young Professionals Advisory Council (YPAC). The YPAC’s mission is to connect, advise, represent and engage students and young professionals and provide education, leadership and networking opportunities for young professionals within the health care supply chain. Rachel joined the YPAC because she is passionate about mentoring and student outreach programs and hopes to aid in fostering a sustainable framework

that will engage, grow, and develop future health care supply chain leaders.