



2022

# Surging Forward: “Supply Chain’s Focus for the Future”

**ASHMM ANNUAL CONFERENCE**

**TUESDAY, OCTOBER 11 – FRIDAY, OCTOBER 14**

**PERDIDO BEACH RESORT**

*Orange Beach, Alabama*

# AGENDA

## Tuesday, October 11, 2022

- 4p Hotel Check-In
- 5:30p *Registration Desk* (Ballroom Foyer)
- 6:30 – 9p *Welcome Reception* (Sand Castle I & II)

## Wednesday, October 12, 2022

- 6 – 8a *Continental Breakfast* (Voyagers)
- 7 – 10a *Registration Desk* (Ballroom Foyer)
- 8:15 – 8:20a *Welcome & Introductions* – Rachel Anderson, ASHMM President (Night Reef I & II)
- 8:30 – 9:30a *Equity, the Environment and the Economics of Healthcare Delivery: The Supply Chain Connection* – Karen Conway, CMRP, Vice President, Global Healthcare Exchange (GHX) (Night Reef I & II)
- 9a - Noon *Exhibitor Set Up* (Grand Reef)
- 9:30 – 9:45a Coffee Break
- 9:45 - 10:45a *Reinventing Value Analysis: Preparing for Value-Based Care* – Dr. Jimmy Y. Chung, CMRP, Chief Medical Officer Advantus Health Partners, Bon Secours Mercy Health (Night Reef I & II)
- 11 – 11:30a *Gold Sponsored Vendor Presentations* (Night Reef I & II)
- 11:30a – 1p *Lunch* (Grand Reef)
- 1 – 2:15p *Workshop: Interdepartmental Collaboration w/Supply Chain, Finance and Clinicians*  
Led by Karen Conway & Dr. Jimmy Chung (Night Reef I & II)
- 2:30 – 3p *Gold Sponsored Vendor Presentations* (Night Reef I & II)
- 3-5:30p *Vendor Expo* (Grand Reef)
- 6:30 – 8p *Dinner* (Grand Ballroom: Salon A, B, C, D)
- 7:00 – 7:45p *Special Presentation: Proactive Partnerships over Adversarial Tensions* – Dr. Randy Bradley, Associate Professor of Supply Chain and Information Systems Management, UT Knoxville & AHRMM Board Member
- 8-10p *After-Dinner Activities Planned* (Member & Vendor Networking Opportunity)

## Thursday, October 13, 2022

- 6 – 7:45a *Continental Breakfast* (Voyagers)
- 8 – 9a *Legislative Update* – Danne Howard, Deputy Director, ALAHA
- 9:15 – 10a *Contracts & Negotiation Strategies* – Thomas McWilliams, Senior Director, Strategic Sourcing, UABHS
- 10:15 – 11:30a *Workshop: Value-based Contracting: Challenges and Solutions* – Dr. Randy Bradley
- 11:30a *Boxed Lunch* (Grand Reef)
- Noon *Fishing, Golf or Beach Time* (Member & Vendor Networking Opportunity)

## Friday, October 14, 2022

- 8 – 8:45a *Continental Breakfast* (Sand Dollar)
- 9 – 11a *AHRMM Presentation: Affiliation, Regional meetings* – Led by Dr. Jimmy Chung & Dr. Randy Bradley  
*Business Meeting (ASHMM members only)* (Sand Dollar)

**Alabama Society for Healthcare Materiel Management**  
**500 North East Boulevard**  
**Montgomery, AL 36117**  
**(800)489-2542**

To: Supply Chain Executives, CFO's, CEO's, etc.

From: Rachel Anderson, President, ASHMM

RE: 2022 ASHMM Annual Conference (Health Care Supply Chain Leaders)  
October 11-14, 2022

The Alabama Society for Healthcare Materiel Management's (ASHMM) annual conference will be held October 11-14 at the Perdido Beach Resort in Orange Beach, Alabama. I'd like to take a moment to tell you about our educational society and ask that you consider sending a Supply Chain designee to represent your hospital or healthcare organization at this year's conference.

The Alabama Society for Healthcare Materiel Management (ASHMM), an affiliate of the Alabama Hospital Association, is a group of Supply Chain and Materials Management Professionals representing Providers from across the state of Alabama. Founded in 1978, our mission as a society is to provide education and resources back to our members so that we might foster growth as leaders through the exchange of information, knowledge, and ideas.

The purpose of Alabama's hospitals is effective health care. Most of us got started in our field because we have a passion for health care and supply chain is often not thought of when it comes to front line care. However, without supply chain providing the right products, at the right time, in the right place, providers would not be able to ensure quality patient outcomes. Conference attendance provides for a forum to foster new ideas, stay up-to-date on supply backorders, current topics and future trends that will affect your organization, connect with other supply chain professionals throughout the state, and review the latest vendor products and technology on the market through attending our supplier showcase event.

Conference costs for ASHMM are minimal and offer your staff the opportunity for education, networking, and CEU credits without incurring expensive flight costs. Attendee registration is only \$60 for members, \$100 for non-members and most meals are included. **Full-Ride Conference Scholarship applications** are also **available** for those that qualify (must be submitted by **Tuesday, August 31<sup>st</sup>**).

This year's theme is Surging Forward: "Supply Chain's Focus for the Future" and will cover topics such as health care equity, preparing for value-based care, reinventing value analysis, negotiations and value-based contracting, legislative changes affecting our state, forward focus breakout sessions...and more!

We hope to see your facility represented at this year's ASHMM conference.

Sincerely,

*Rachel Anderson*

ASHMM President

Enclosure: Conference Registration, Membership Form, and Scholarship Application

## ASHMM 2022 ANNUAL CONFERENCE●October 11-14●Orange Beach, AL

### REGISTRATION FORM

\$60 ASHMM Member

\$100 Non-member (\$40 will be applied to your ASHMM membership fee/application available at [www.alaha.org](http://www.alaha.org) under Affiliates Tab, Materiel Management, Membership Application)

\$60 Out of state attendee

Please make check payable to ASHMM and return the registration form and fee to:

Debbie Stuckey  
Alabama Hospital Association  
500 North East Boulevard  
Montgomery, AL 36117

Name \_\_\_\_\_

Title \_\_\_\_\_

Facility \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

If you are bringing a guest, please complete the following for a name badge:

Guest Name: \_\_\_\_\_

A block of rooms is reserved at the **Perdido Beach Resort** and will be held until **Saturday, September 10<sup>th</sup>**. In order to insure a room and/or the group rate, you must make your reservation before this date by calling (800) 634-8001 or if using the Internet to go directly to [www.perdido beach resort.com](http://www.perdido beach resort.com). Attendees must identify themselves as participants of **2022 ASHMM Annual Conference, Booking ID # 19301** in order to receive the special group rate.

The rates for sleeping rooms are as follows:

Standard Rate	\$159
Pass View Rate	\$184
Beach View Rate	\$209
Gulf Front Rate	\$284
Executive Suite	\$359

If there are any questions, you may contact Rachel Anderson at (334) 747-4266/  
[rkanderson@baptistfirst.org](mailto:rkanderson@baptistfirst.org) or Debbie Stuckey at (800) 489-2542/[dstuckey@alaha.org](mailto:dstuckey@alaha.org).

# ASHMM 2022 Scholarship Application

## Are budget cuts preventing you from attending ASHMM's Annual Conference?

ASHMM is pleased to offer financial assistance to qualifying members.

- **Full-Ride Scholarship** – Full-Ride Scholarships will be given which include up to three nights at the conference hotel, the full conference registration rate and up to \$50 toward gas and one meal.

To qualify, you must be an active ASHMM member who can establish financial need. Applications must be received by ASHMM no later than Tuesday, August 31<sup>st</sup>. All applicants will be notified by Saturday, September 10<sup>th</sup>.

### REQUIREMENTS:

- ☐ Applicants must be active ASHMM members.
- ☐ Priority will be given to applicants who are first-time attendees.
- ☐ Applications must be received by ASHMM no later than Tuesday, August 31<sup>st</sup>.
- ☐ Vendor representatives or consultants do not qualify for these scholarships.
- ☐ Only one scholarship per organization will be awarded.
- ☐ All scholarships will be awarded at the sole discretion of ASHMM.
- ☐ Incomplete applications will not be accepted.
- ☐ Recipients must attend the conference in FULL (including Friday's ASHMM business meeting) in order to receive a Full-Ride Scholarship.

Recipient is responsible for all other costs associated with travel and conference activities not covered by the scholarship.

*Please type or print clearly*

Applicant's Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

1. Are you a New Member? \_\_\_\_ Yes \_\_\_\_ No

2. Are you a first-time Conference attendee? \_\_\_\_ Yes \_\_\_\_ No

3. Did you receive a scholarship last year? \_\_\_\_ Yes \_\_\_\_ No

4. Why do you require financial assistance to attend the ASHMM Annual Conference?

5. What do you hope to learn through attending the ASHMM Annual Conference?

Signature: \_\_\_\_\_

**Return this completed form to ASHMM via fax at 334-270-9527 or email [dstuckey@alaha.org](mailto:dstuckey@alaha.org) by Tuesday, August 31<sup>st</sup>, 2022. All applicants will be notified by Saturday, September 10<sup>th</sup>, 2022.**